



Visit us at www.farmfreshrichmond.com

VALUE YOU CAN count on!

scan to SAVE



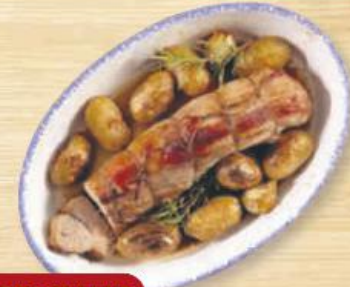
USE YOUR MOBILE DEVICE FOR MORE SAVINGS ONLINE!

DEALS FOR Meals



FRESH VALUE
80% Lean Ground Beef
Fresh, Value Pack
3.99 lb.

MORE VALUE
Boneless New York Strip Steaks
USDA Choice Beef, Value Pack
11.99 lb.



MORE VALUE
Whole Boneless Pork Loin
Fresh
2.49 lb.

MORE VALUE
Tyson Chicken Wings
Value Pack
2.49 lb.

MORE VALUE
Arctic Shores 31/40 Ct. Raw Peeled Shrimp
IQF - 2 lb. bag
9.99



MORE VALUE
Hebrew National Beef Franks
Select Varieties
9.43-12 oz. pkg.
4.99

FRESH VALUE

1.89

Baker Russet Potatoes
Great Roasted
5 lb. bag



MORE VALUE
3/\$2
Super Select Cucumbers
Crisp

MORE VALUE
1.49 lb.
Roma Tomatoes
Red Ripe

BIG VALUE



2/\$8
Breyers Ice Cream
Select Varieties
48 oz. ctn.



5.99
Kellogg's Family Size Cereal
Select Varieties
16.2-24 oz. box



2/\$4
Essential Everyday Waffles
Select Varieties
10 ct. pkg.



2/\$6
Turkey Hill Drinks
Select Varieties
128 oz. jug



3.99
LaCroix Sparkling Beverages
Select Varieties
8 pk. 12 oz. cans



4.49
Essential Everyday Mayonnaise Or Dressing
Select Varieties
22 oz. Squeeze btl. Or 30 oz. jar



2/\$4
Sweet Baby Ray's Barbecue Sauce Or Marinade
Select Varieties
14-18 oz. btl.



2/\$6
Kraft Crumbled, Shredded Or Chunk Cheese
Select Varieties
5-8 oz. pkg.



BUY 1 GET 1 FREE
Entenmann's Little Bites Or Cookies
Select Varieties
8.25 oz. box



GREATBUY!
6.99
Essential Everyday Awesome Strength Paper Towels
Select Varieties
8 ct. pkg.



MORE VALUE
5.99
Scott Bath Tissue
Select Varieties
12 ct. Double Roll pkg.



2/\$7
International Delight Coffee Creamers Or Land O Lakes Half and Half
Select Varieties - 32 oz. ctn.



4/\$5 Or 10/\$10*
Final Cost
When you buy 10
Chobani Yogurt
Select Varieties
4.5-5.3 oz. cup



2/\$5
Birds Eye Vegetables Or Rice Blends
Select Varieties
6-19 oz. pkg.



2/\$6
Healthy Choice Café Steamers Or Complete Selection Dinners
Select Varieties
9.25-12 oz. pkg.

SAVE \$2

SAVE \$2
when you buy any TEN (10) participating Chobani® Yogurts



Select Varieties - 4.5-5.3 oz

When You Use Our App!

Pick 5 for \$19.99
MIX OR MATCH!



CHOOSE ANY 5 SPECIALLY MARKED PACKS OF MEAT FOR ONLY \$19.99
See Meat Dept. for Details

PRICES GOOD APRIL 24 - APRIL 30, 2024

Not responsible for typographical errors. Photos for illustration only and may not be actual product. We reserve the right to limit quantities. No sales to dealers. Not all items available in all locations.

TOP QUALITY MEAT



FRESH VALUE
2.99 lb.
Boneless Pork Chops
Value Pack



FRESH VALUE
6.99 lb.
Boneless Beef Bottom Round Roast
Certified Angus Beef



FRESH VALUE
4.99
Shady Brook Farms Turkey Breakfast Sausage
16 oz. pkg.

MORE SAVINGS



5.29
Bubba Veggie Burgers
12 oz. box



4.99
Steak-umm Sliced Sandwich Steaks
Chicken Or Beef - 9 oz. box



7.99
Essential Everyday Boneless Skinless Chicken Tenderloins
IQF - 2.5 lb. bag



3.79
Smithfield Anytime Favorites Ham
Diced Or Cubed - 8 oz. pkg.



4.49
Carolina Pride Sliced Bacon
Regular Or Thick
12 oz. pkg.



5.49
Kunzler Sliced Bacon
Select Varieties
16 oz. pkg.



5.99
Mama Lucia Meatballs
Select Varieties
18-26 oz. pkg.



13.99
Murry's Fries
Select Varieties
4.5-5 lb. bag



2/\$7
Bob Evans Mashed Potatoes Or Side Dishes
Select Varieties
12-24 oz. pkg.



3.99
Gunnoe's Sausage Links Or Patties
10 oz. pkg.



4.29
Gunnoe's Pork Country Sausage Roll
Mild Or Hot
1 lb. pkg.



3.29
Oscar Mayer Fun Pack Lunchables
Select Varieties
8.8-10.7 oz. pkg.



3.49
Essential Everyday Deli Indulgence Lunch Meat
Select Varieties
12 oz. pkg.



2.29
Carolina Pride Meat Bologna
Regular Or Thick
12 oz. pkg.

DELICIOUS SEAFOOD



5.99
Great American 61/70 Ct. Shrimp Ring
10 oz. pkg.



7.99
Arctic Shores Flounder Fillets
IQF
16 oz. pkg.



10.99
Arctic Shores Pacific Whiting Fillets
IQF
32 oz. pkg.



7.99
Handy Crab Cakes Or Shrimp Rolls
Select Varieties
6-8 oz. pkg.

BAKERY FAVES



3.99
French Or Italian Bread
16 oz. pkg.



11.99
Royal Baking Coconut Cake
8 Inch, Double Layer



10.99
Strawberry Shortcake
8 Inch



3.99
Lofthouse Frosted Sugar Cookies
13.5 oz. pkg.,
Select Varieties



3.99
Two Bite Brownies
10.5 oz. tub



3.49
Specialty Bakers Vanilla French Twirls
4 ct. pkg.



2.99
Donut Time Donut Gems
11 oz. pkg.,
Powdered



4.99
Strawberry Shortcake Slices
Bakery Fresh



2.99
Original Bagels
5 ct. pkg.,
Select Varieties

DELI DEALS



5.99 lb.
Signature Virginia Or Double Honey Ham
Deli Fresh



8.99 lb.
Kretschmar Seasoned Turkey Breast
Deli Fresh,
Select Varieties



4.49 lb.
Great Lakes American Cheese
Deli Fresh,
White Or Yellow



3.99 lb.
Wunderbar Bologna
Deli Fresh



9.99 lb.
Kretschmar Brown Sugar Ham
Deli Fresh,
Select Varieties



7.99
Mini Babybel Semisoft Cheese
12 ct. pkg.,
Original Or Light



3.99 lb.
Reser's Red Skin Potato Salad
Deli Fresh



8.99 each
Rotisserie Chicken
Deli Fresh

BREAKFAST ON THE FLY



2/\$4
Ore-Ida Just Crack an Egg Scramble Kits Or Oscar Mayer Scramblers
Select Varieties - 2.25-3 oz. cup



2/\$3
Tropicana Pure Premium Orange Juice
Select Varieties - 12 oz. bl.



4.99
Kellogg's Jumbo Snax Or Fun Pack Cereal
Select Varieties - 5.04-9.5 oz. pkg.



2/\$5
Essential Everyday Toaster Pastries
Select Varieties - 6 ct. box



2/\$6
Fiber One Or Chex Bars
Select Varieties - 4.68-8.94 oz. box



2.99
Essential Everyday Fruit & Grain Cereal Bars
Select Varieties - 10.4 oz. pkg.

GROCERY SAVINGS



4/\$5 Mueller's Pasta
Select Varieties
12-16 oz. box



2/\$7 Essential Everyday Purified Drinking Water
24 pk. 16.9 oz. btl.



2/\$6 Old Orchard 100% Apple Juice
64 oz. btl.



GREAT BUY!
2/\$4 Essential Everyday White Boil-In-Bag Rice
14 oz. box



2/\$4 Ortega Taco Shells
Select Varieties
10-12 ct. box



3.29 McIlhenny Co. Tabasco Or Hot Sauce
5 oz. btl.



2/\$4 Cholula Salsa
Select Varieties
12 oz. jar



5/\$5 Cholula Taco Seasoning Mix
Select Varieties
1 oz. pkg.



1.99 Tutorosso Tomatoes
Select Varieties
28 oz. can



GREAT BUY!
.99 Essential Everyday Tomato Sauce
15 oz. can



GREAT BUY!
2/\$4 Essential Everyday White Instant Rice
14 oz. box



2/\$6 Hormel Premium Chicken Breast In Water
10 oz. can



6.99 Rao's Homemade Pasta Sauce
Select Varieties
15-24 oz. jar



2/\$4 La Choy Soy Sauce
10 oz. btl.



2/\$4 La Choy Soup
Select Varieties
14.5 oz. can



5.79 Seattle's Best Ground Or K-Cups Coffee
Select Varieties
12 oz. bag Or 10 ct. box



3.29 Essential Everyday Clover Honey Bear
12 oz. btl.



1.89 Essential Everyday Ice Cream Cake Cup Cones
Assorted Colors
18 ct. pkg.



4/\$5 Hanover Pork & Beans
16 oz. can



2.99 Clamato Tomato Juice Cocktail
Original
32 oz. btl.



4.49 Maxwell House Ground Coffee
Select Varieties, Excludes Decaf
10.5-11.5 oz. can



3.99 Kraft Cracker Barrel Macaroni & Cheese
Select Varieties
14 oz. box



3.99 Orville Redenbacher's Microwave Popcorn
Select Varieties
6 ct. box

HOUSEHOLD, PET & HEALTH



6.49 Scott Paper Towels
6 ct. Mega Roll pkg.



2/\$8 Palmolive Dish Liquid
Select Varieties
32.5 oz. btl.



3.99 Dawn Platinum Powerwash Refill Dish Spray
Select Varieties
16 oz. btl.



2/\$6 Rachael Ray Nutrish Soup Bones Dog Chews
Select Varieties
6.3*10.3 oz. pkg.



9.49 Purina Tidy Cats Cat Litter
Select Varieties
14 lb. jug



6.99 Angel Soft Bath Tissue
Select Varieties
6-8 ct. Ultra Soft & Strong Mega Roll pkg.



2.99 Essential Everyday Bleach
Original - 43 oz. jug



3.99 Band-Aid Brand Premium Bandages
Select Varieties
10-30 ct. pkg.



.99 Essential Everyday Sour Cream
8 oz. ctn.



2/\$5 Kraft Cheese Slices
Select Varieties
8 oz. pkg.



2/\$5 Ken's Steak House Salad Dressing
Select Varieties
16 oz. btl.



2/\$4 Essential Everyday Tomato Ketchup
32 oz. Squeeze Or 38 oz. btl.



1.79 Heinz Spicy Brown Or Yellow Mustard
14 oz. btl.



2/\$5 Heinz Sweet Relish
12.7 oz. btl.



3/\$5 Essential Everyday Dinnerware
Select Varieties
24 ct. pkg.



2/\$5 Essential Everyday Plastic Party Cups
Select Varieties
18-20 ct. pkg.

DAIRY DEALS



2/\$10 Dannon Activia, Light + Fit Or Danimals Yogurt
Select Varieties
32 oz. ctn. Or 8-12 ct. Pkg.



5.29 Essential Everyday Mozzarella Cheese
Part-Skim - 16 oz. pkg.



3.59 Egg-Land's Best Extra Large Eggs
Grade A - dozen



2/\$8 Dunkin' Coffee Creamer
Select Varieties
32 oz. ctn.



2/\$9 Essential Everyday Country Style Spread
45 oz. tub



2/\$7 Dole 100% Blended Juice
Select Varieties
59 oz. ctn.



2/\$6 Tropicana Lemonade Or Fruit Juice
Select Varieties
52 oz. btl.



3/\$5 Tropicana Twister Fruit Juice
Select Varieties
59 oz. ctn.



2/\$4 Essential Everyday Cream Cheese
Select Varieties
8 oz. box

IN THE FREEZER



3/\$5 Hanover Country Fresh Classic Vegetables
Select Varieties
10-14 oz. bag



2/\$4 DiGiorno 12 Inch Premium Pizza
Select Varieties
22.2-26.4 oz. pkg.



2/\$7 Essential Everyday Appetizers
Select Varieties
8-11 oz. box



2.99 North Star Ice Cream Bars
Strawberry Shortcake
6 ct. pkg.



2/\$4 Smart Ones Entrees
Select Varieties
6.49-10 oz. box



2/\$7 Healthy Choice Simply Cafe Steamers
Select Varieties
9-10 oz. pkg.



2/\$8 Healthy Choice Power Bowls Entrees
Select Varieties
6-10 oz. pkg.



4.99 Hanover Baked Sourdough Soft Pretzels
Family Pack
39 oz. pkg.

HOT DEALS FOR YOUR GRILL!



1.99 Gwaltney Great Dogs
Select Varieties
12 oz. pkg.



4.99 Nathan's Famous Beef Franks
Select Varieties
11-12 oz. pkg.



3.99 Smithfield Smoked Sausage Or Polska Kielbasa
13 oz. pkg.



4.29 Premio Italian Sausage
Hot Or Sweet
16 oz. pkg.



15.99 Kingsford Baby Back Pork Ribs
Fully Cooked - 24 oz. pkg.



19.99 Philly Gourmet 100% Pure Beef Patties
64 oz. box



13.99 Murry's Beef Patties
All Beef
32 oz. box



4.79 Essential Everyday Charcoal Briquets
7.7 lb. bag

TOP QUALITY PRODUCE



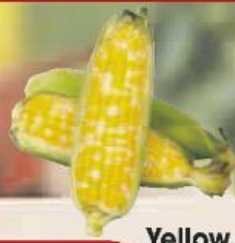
FRESH VALUE
2/\$3 Mangoes Or Hass Avocados
Sweet



FRESH VALUE
1.79 each Dole Sleeved Celery
Crisp



FRESH VALUE
7.99 each Whole Seedless Watermelon
Ripe



FRESH VALUE
3/\$2 Yellow, White Or Bi-Color Sweet Corn
Tender - ears

MORE SAVINGS



2/\$1 Fancy Limes
Fresh



2/\$3 Bailey Farms Jalapeno Peppers
12 oz. pkg.



3.99 Tri Color Peppers
Great For Stir Fry
3 ct. pkg.



2/\$6 Blackberries
Sweet Plump Fresh
6 oz. ctn.



2.49 lb. Broccoli Crowns
Fresh



3.99 Dole Chopped Salad Kits
Select Varieties
10.2-12.3 oz. bag



2/\$5 Seneca Apple Chips
Select Varieties
2.5 oz. bag



2/\$6 NatureSweet Cherubs Or Constellations Tomatoes
Great For Snacking
10 oz. ctn.



2/\$7 KeVita Organic Sparkling Probiotic Drinks
Select Varieties
15.2 oz. btl.

SNACK SHOPPE



2/\$8 Lay's Kettle Cooked Potato Chips
Select Varieties
6.5-8 oz. bag



2/\$8 Smartfood Popcorn
Select Varieties
4.5-7.75 oz. bag



10.99 Frito Lay Multi Pack Snacks
Select Varieties
15-30 ct. box



2/\$5 Rold Gold Pretzels
Select Varieties
7.5-16 oz. bag



2/\$10 Nabisco Family Size Oreo Cookies Or Thins
Select Varieties
10.65-18.71 oz. pkg.



2/\$7 Martin's Potato Rolls
Sandwich Or Long - 8 ct. pkg.



3.49 Sara Lee Artesano Bread
Select Varieties - 20 oz. loaf

NATURAL SPECIALTY



Siggi's Icelandic Skyr Yogurt
Select Varieties
5.3 oz. ctn.

2/\$3



Kraft Plant Based Slices
Select Varieties
8 oz. pkg.

3.99



Wild Harvest Organic Milk
Select Varieties
64 oz. ctn.

ORGANIC 3.99



Wild Harvest Organic Frozen Fruit
Select Varieties
10 oz. pkg.

ORGANIC 3.69



Blue Bell Ice Cream
half gal.
Select Varieties

7.99



Blue Bell Fudge, Krunch Or Moo Bars
12 ct. pkg.

3.49

5.29



Coca-Cola Core Products
Select Varieties - 12 pk. 12 oz. cans Or 8 pk. 12 oz. btl.



Coca-Cola Core Products
Select Varieties - 6 pk. 5 ltr. btl.



Coca-Cola Core Products
Select Varieties - 2 ltr. btl.



Pepsi & Pepsi Products
Select Varieties - 6 pk. 16.9 oz. btl.



Pepsi & Pepsi Products
Select Varieties - 10 pk. 7.5 oz. mini cans



Bubly Sparkling Water
Select Varieties - 8 pk. 12 oz. cans

3/\$12



Voodoo Hard Iced Tea
12 pk. 12 oz. cans

21.99



Uptown Cocktails
Select Varieties - 750 ml. btl.

10.99



Golden Monkey
6 pk. 12 oz. btl.

13.99



John's Bay Sauvignon Blanc Wine
750 ml. btl.

6.99

FREE ITEM THIS WEEK!



ESSENTIAL EVERYDAY CAKE CUP CONES
12 ct. box

It's EASY to get a FREE ITEM every week! Just download the Appcard app. Check your email on SATURDAY, April 27th, and download your digital coupon. It's THAT EASY!

No Card Needed!
10% Military Discount
Everyday with ID

- Self-Checkout Lanes
- Coin Star •Red Box
- Propane •WIC
- GRTC Bus Passes
- Western Union
- Money Orders
- Bill Pay •E-Z Pass
- Amazon Lockers



2320 East Main Street, Richmond, VA
Phone 804-565-3838

PRICES GOOD APR. 24 - APR. 30

5% Senior Citizen Discount
Every Tuesday & Thursday

Store Hours:
7 AM - 10 PM
7 Days A Week